

What is ?

Try-before-Buy

Let users play 5mins for free and pay to unlock unlimited versions

Viral Distribution

Let users share games with friends via SMS to earn longer trials

Analytics

Learn from users' buying behavior & sell to them better

Promote

Direct users to your designated site to download more games



APPCHEMY is an online tool that wraps mobile applications and games with extra features to help you drive sales like never before.

Oh! Our service is **FREE** until we generate **REVENUES** for you.

How to use



Upload game (.jar) to website



Set wrapping preferences



Download wrapped content

Easy to use with **No Codes** and **No Integration**.

How **appchemy** works.

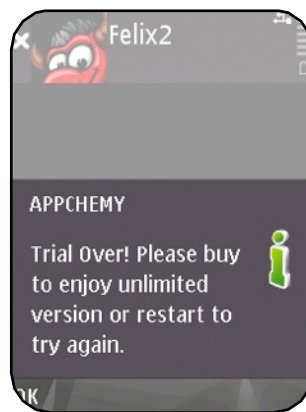
APPCHEMY wraps J2ME games by enhancing the MANIFEST file without affecting gameplay. Added features increases your file size slightly.

The **APPCHEMY Menu** appears before gameplay and when the trial period ends.



1 Start Game:

Game starts and message appears after trial period bringing users back to APPCHEMY Menu.



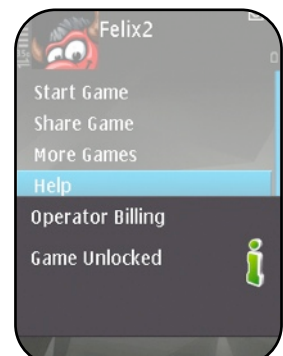
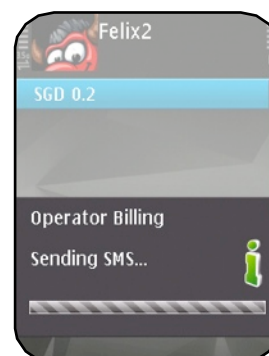
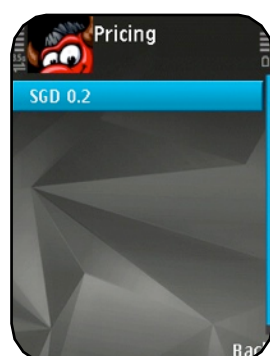
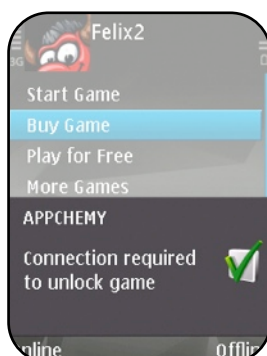
2 Buy Game:

Connection required to unlock game

Price shown and users confirm purchase

Premium SMS automatically sent to unlock game*

Game unlocked and users can play without time limit

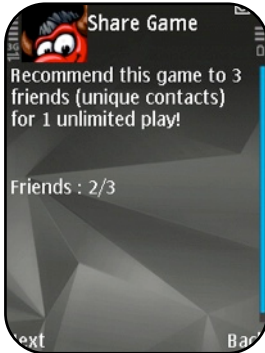


*APPCHEMY is integrated with your preferred payment gateway and premium SMS settings are customized accordingly

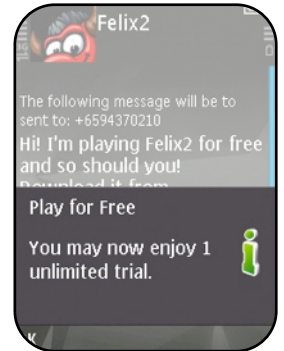
How works.

3 Share Game:
Users recommend game to earn unlimited trial

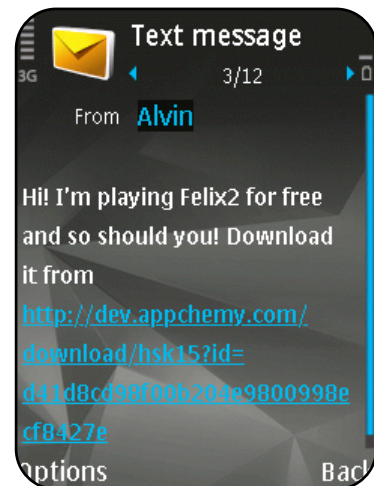
Choose contacts from phonebook



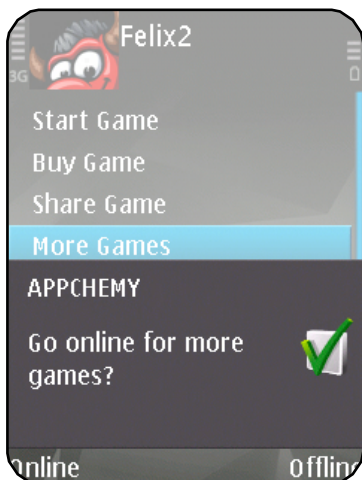
With 3 invitations users get 1 unlimited trial. This service can only be used once.



Invited friends can download trial game from URL in SMS



4 More Games:
Bring users to a URL of your choice.



For more information please contact us at:
biz@appchemy.com